

FOR IMMEDIATE RELEASE**Matrix Financial Solutions Set to Offer Same-Day ETF Trading**

Denver, CO, March 15, 2010 – Matrix Financial Solutions, a leading provider of retirement products and services to third party administrators (TPA's), financial advisors, banks and wealth management professionals, today announced that it will make ETFs eligible for retirement plan trading on its platform. This solution will allow for same-day exchange processing between traditional NSCC eligible T+1 settled mutual funds and the T+3 settled ETFs. Initially, more than 800 ETFs will be eligible to be traded on the new platform.

Matrix has been actively trading some ETFs for a small number of retirement plans with a couple of TPAs in a beta environment since November. During this process, the trades were custodied at MG Trust Company, LLC ("MG Trust"), a Matrix Financial Solutions affiliate company, and processed through an integrated link with a strategic alliance Matrix has made with a leading financial services firm. This beta process was to ensure the program's readiness for a wider rollout, which is expected in April. Additionally, ETF research is available through our RetireTool(k)it product.

"Our history and core business is in mutual fund processing and this is a natural extension as we look to expand products offered through our platform," said Cliff D'Amato, CEO, MSCS. "With interest in being able to trade ETFs growing, we wanted to ensure that our customers have the ability to provide their clients with the latest products and services. We believe that our new and expanded capabilities will position us, and our customers, for substantial growth in the coming quarters."

"Providing more products and services, such as ETFs, is an important business initiative for Matrix as we continue our commitment to raising the bar for our customers," said John Moody, President, MSCS. "Additionally, having the power of a leading firm involved in the process should ease the minds of our customers and ensure that this new offering will help them grow their business."

Highlights of the Matrix Financial Solutions ETF platform include:

- ETFs will process like a mutual fund
- Process allows for same-day trading between mutual funds and ETFs
- Recordkeeper will be able to trade fractional shares
- More than 800 ETFs will be available for selection

About Matrix Financial Solutions

Matrix Financial Solutions is a leading provider of retirement products and services for third party administrators (TPA's), financial advisors, banks and wealth management professionals. Formerly known as MG Colorado Holdings, Inc., Matrix Financial Solutions, through its wholly owned subsidiaries serves more than 300 financial institutions and over \$95 billion in assets on its trading and trust platform. Based in Denver, Colorado, Matrix Financial Solutions consolidates trust, trading, communications and technology into one organization with a single focus: to deliver

the most streamlined, user-friendly and cost-effective financial services to its customers. For more information, visit us online at www.matrixfinancialsolutions.com.

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